INSTAGRAM AD STRUCTURE

What are the **characteristics** of High Performing Instagram Ad?

4 Step Stories

1

Talk to the Camera

2

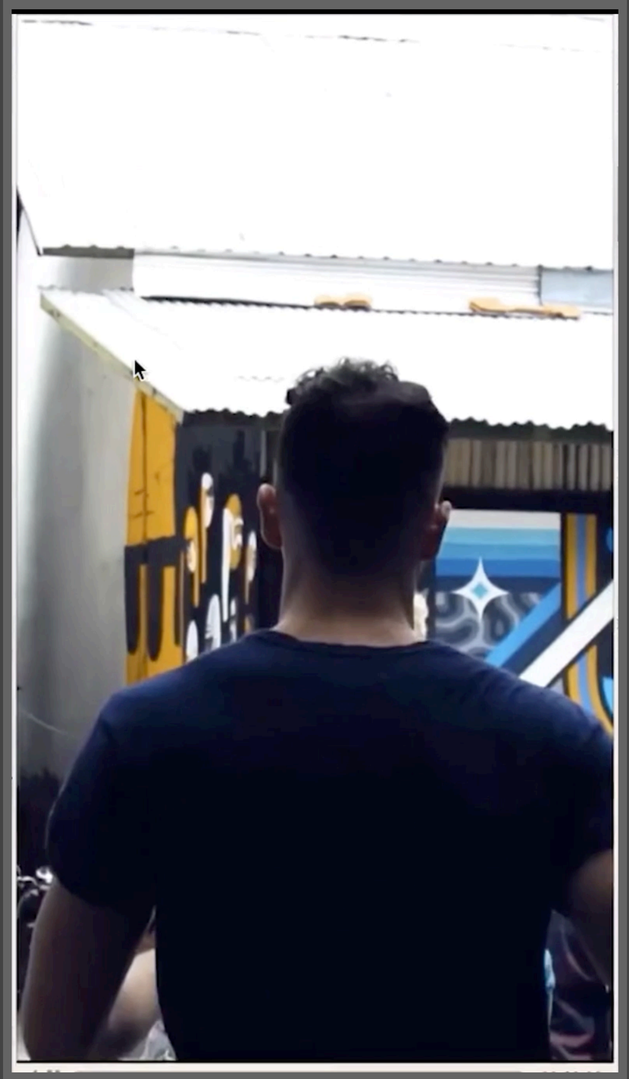
Inspire

3

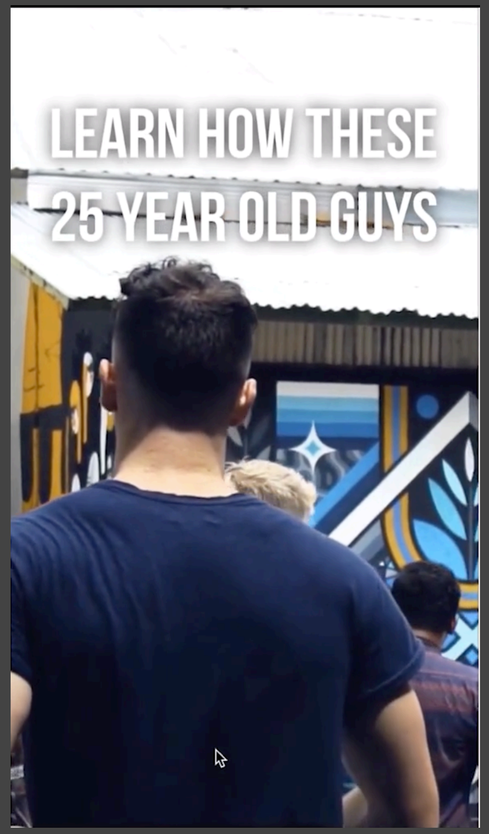
Value

4

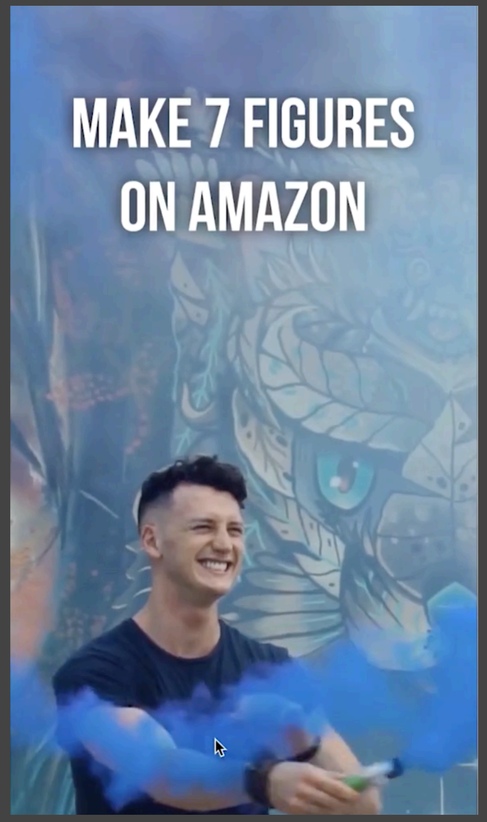
Hook! (3 seconds)



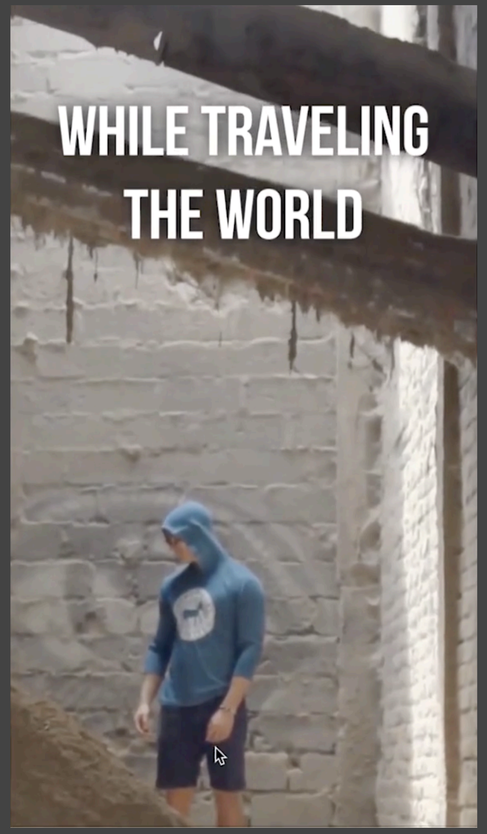
1


LEARN HOW THESE
25 YEAR OLD GUYS

2


MAKE 7 FIGURES
ON AMAZON

3


WHILE TRAVELING
THE WORLD

4

SWIPE UP!

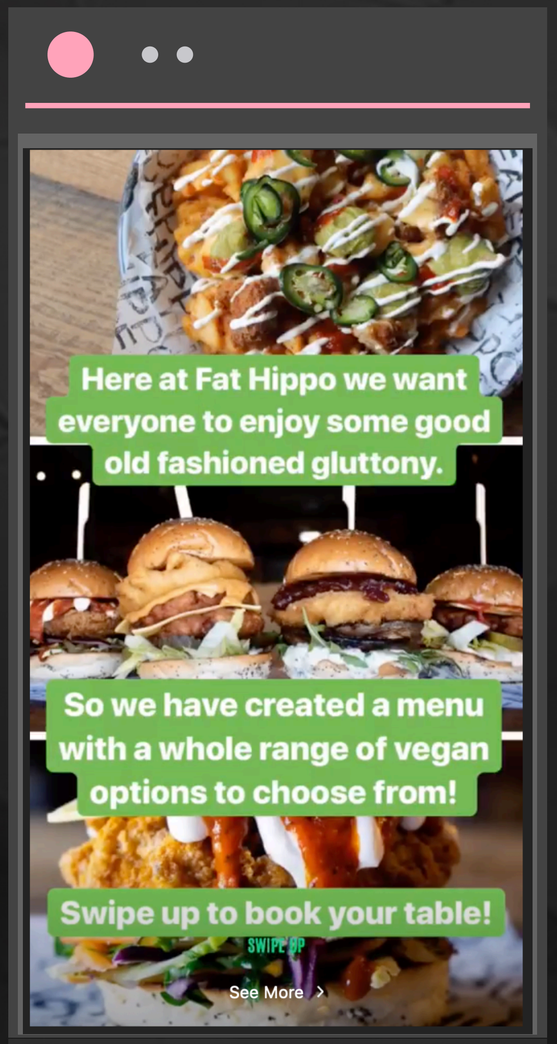
#THEBRENDONSHOW
How do you motivate others
hen you need them to perform?
In this episode, learn how to
encourage others without
anipulating them, and instead
spire them to do what is most
healthy for themselves, you,
d everyone involved. This is a
MUST LISTEN episode for
anyone who wants to inspire
eir teams and loved ones in all
areas of life!
LISTEN NOW!
SWIPE UP
YOU WILL NEVER BE RICH!
See More
Learn More

1

Talk to the Camera

2

Inspire

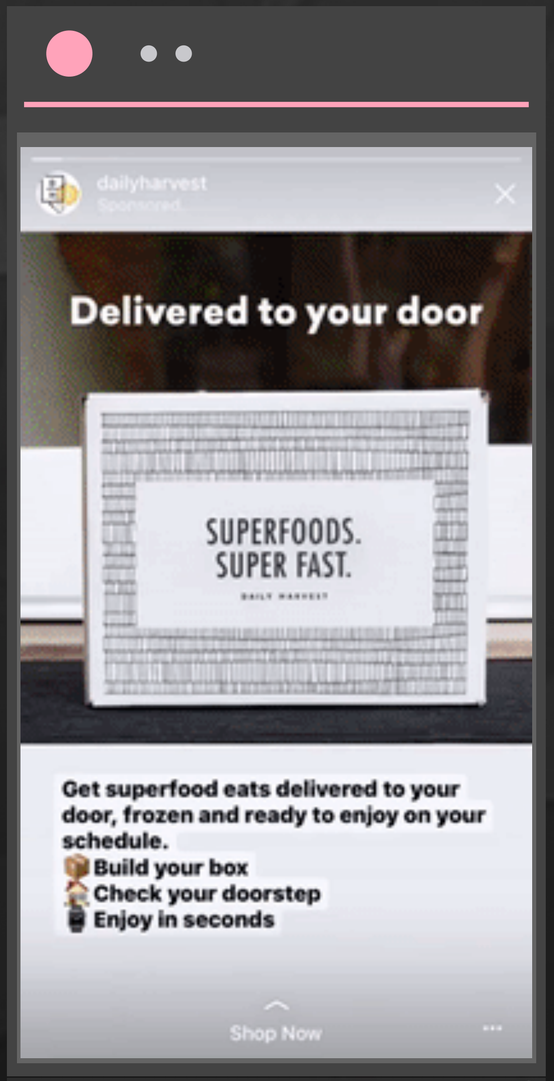

Here at Fat Hippo we want everyone to enjoy some good old fashioned gluttony.
So we have created a menu with a whole range of vegan options to choose from!
Swipe up to book your table!
SWIPE UP
See More

3

Offer value

4

Hook! (3 seconds)



What ads do **you** see on Instagram?